

Launching outwards

Submitted by Medway/North Kent LLA

After conference the LLA and all associated groups have to launch outwards. To help achieve that we need to have materials, training, briefings so that affiliated groups can organise campaigns, public meetings, recruit.

In order to recruit and influence within the Labour movement and Union movement, we need a clear LLA strategy.

To be able implement the strategy the practical points for the development of our political level outward facing approach are:

*LLA to provide educational materials for distribution; materials could be printed matter, social media bulletins, emails, YouTube videos

*LLA to provide educational workshops; these could be held in person, via webinars or via videos

*LLA to provide campaign materials so that affiliated groups can run co-ordinated campaigns across the organisation

*LLA to provide a co-ordinated steer & strategy for influencing the Labour movement and Union movement (this is a big subject dealt with in other motions) but does clarify the LLA's method and role.

This is a 'starter' and not an exclusive list.

There will be many talents, ideas and materials across various local and national groups. The role of the LLA is to harness and co-ordinate these initiatives in line with a common, principled socialist strategy so they have the widest possible effect.